

2022 Partner Toolkit

Invest Southwest



INVEST SW

Invest Southwest is a 501c6 non-profit dedicated to educating and mentoring the Southwest's early-stage firms and connecting them with serious investors from around the region to help fuel their growth. Since 1992, under various incarnations, the organization has helped early-stage firms collectively raise more than \$300 million (and growing) in funding.

Invest Southwest's Signature Event: Venture Madness Conference

Venture Madness, presented by Invest Southwest in partnership with the Arizona Commerce Authority, brings many leading sources of investment capital to the region's most promising startup and emerging growth companies.

The conference attracts the most prominent venture capitalists, angel investors, institutional investors, leading firms, CEOs, entrepreneurs and service professionals from the region.



Venture Madness pairs the most promising startup and emerging growth companies in a competitive, pitch format. For more information, visit www.InvestSouthwest.org.

What Attendees Say About Venture Madness



96%

of attendees would recommend the event to others.

**MORE THAN
\$300M**

RAISED IN STARTUP
FUNDING

**APPROX.
40%**

PRESENTING COMPANIES
RAISED FUNDING



95%

of attendees plan to attend the next conference.

“ I love it!

Great value. Great venue.
Great judges. Great companies.

**It was worth ten times the amount
I paid to attend. Thank you!**

I am already looking
forward to next year. ”

www.investsouthwest.org

follow us online



@InvestSW
@VentureMadness

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Invest Southwest Partner Opportunities

Invest Southwest (ISW) connects our partners with the region's most promising ventures, maximizing your visibility within the entrepreneurial ecosystem throughout the year. An Invest Southwest partnership helps fuel brand awareness, drive marketing and PR exposure, build goodwill, and facilitate meaningful networking with key stakeholders in the entrepreneurial ecosystem. [Commitments](#) are due by Friday, December 10, 2021.

PARTNER OPPORTUNITIES	Premier Partner (Limit 1) \$100,000	Education Partner (Limit 1) \$40,000	Track Partner (Limit 6) \$15,000	Event Partner (Limit 6) \$10,000	Accelerator Partner \$5,000
Partner Recognition on ISW Event Registration	●	●	●		
Event Partner Recognition (select 1): Registration & Continental Breakfast, Conference Luncheon, Keynote Speaker, Valet/Parking Sponsor, Networking Reception				●	
Logo on ISW Event Signage and/or on Screen	●	●	●	●	
Get Ready Seminar Partner	●	●	●		
Presenting Company Orientation Partner	●	●	●		
Presenting Company Networking Reception Partner	●	●	●		
Presenting Company Networking Reception Passes	8	7	6	3	2
Venture Madness Conference General Admission Pass	10	9	8	4	2
Venture Madness Conference Mentorship Seats	6	6	6	3	2
VIP Event Passes	●	●	●	●	
Premium Logo/Branding in Conjunction with Venture Madness Conference	●	●	●		
Local and Regional Public Relations Exposure	●	●	●		
Ad in Venture Madness Conference Program	Front/Back Cover	2 Full Pages	2 Full Pages	Quarter Page	Quarter Page
Logo on Venture Madness Conference Program, Conference Signage and on Screen at Conference	●	●	●	●	●
Logo'd Product in Venture Madness Conference Swag Bag	●	●	●	●	●
Logo on ISW Website	●	●	●	●	●