Thursday, February 20, 2020

9:00 – 9:30 AM  Conference Registration/ Check-In  Tempe Center for the Arts
Continental Breakfast  Foyer
in partnership with Greater Phoenix Leadership

9:30 – 9:45 AM  Welcome  Main Theater

9:45 AM – 10:00 AM  Overview/Introduction to Presenting Companies  Main Theater

10:00 – 10:15 AM  Break  Foyer
in partnership with Greater Phoenix Economic Council

Investor Table Meetings  Foyer
in partnership with Trinity Capital

Charging Stations  Foyer
in partnership with Schmidt Westergard

10:15 – 11:45 AM  Breakouts

Breakouts

<table>
<thead>
<tr>
<th>Time</th>
<th>Location: Main Theater</th>
<th>Time</th>
<th>Location: Lakeside</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:15-11:45 AM</td>
<td>Consumer Presentations</td>
<td>10:15 – 11:45 AM</td>
<td>Tech Presentations</td>
</tr>
</tbody>
</table>

11:45 AM – 12:45 PM  Networking Luncheon  Foyer
in partnership with Osborn Maledon

12:45 – 1:30 PM  Keynote Speakers  Main Theater
Michael Bidwell, Arizona Cardinals  in partnership with Salt River Project

1:30 – 1:45 PM  Break  Foyer
in partnership with Greater Phoenix Economic Council
Investor Table Meetings  
in partnership with Trinity Capital

Charging Stations  
in partnership with Schmidt Westergard

1:45 – 3:45 PM  Breakouts

<table>
<thead>
<tr>
<th>Time</th>
<th>Location: Main Theater</th>
<th>Time</th>
<th>Location: Lakeside</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:45 – 3:45 PM</td>
<td>Medical Presentation</td>
<td>1:45 – 3:35 PM</td>
<td>SaaS Presentations</td>
</tr>
</tbody>
</table>

3:45 – 4:00 PM  Break  
in partnership with Greater Phoenix Economic Council

Investor Table Meetings  
in partnership with Trinity Capital

Charging Stations  
in partnership with Schmidt Westergard

4:00 – 4:45 PM  Venture Madness Alumni + Investor Panel  
in partnership with Fennemore Craig

Moderator  
Greg Head, Scaling Point

Panel  
Heidi Jannenga, WebPT  
Mike Ding, Warburg Pincus  
Gregg Scoreseby, Campus Logic  
Tyler Duke, JMI Equity

4:45 – 5:15 PM  Overview of Competition/Winners Announced/Close of Venture Madness

5:15 PM – 7:15 PM  Networking Reception  
in partnership with Hool Coury Law