CIRQ+ Inc., Yani Deros, Co-Founder and CEO, 1475 N. Scottsdale Road, Ste. 100 Scottsdale, AZ 85257 Yani@cirqplus.com, O: 480.289.6116, C: 602.400.4598, www.cirqplus.com

CIRQ+ Smart Room Platform Overview:
CIRQ+ is a unified AI Smart Room system that transforms any hotel room into a Smart Room for Smart Guests! Our award-winning cloud-based platform empowers a one-stop solution to instantly modernize hotel rooms, create a frictionless and memorable guest experience while delivering a state-of-the-art energy management system that reduces costs leading to more profit. CIRQ+ was developed based on globally driven research that collected 50K+ insights from 1000+ executives/hotels around the world and combined with extensive secondary research. 87% of respondents indicated that controlling energy costs was most important for their properties. Additionally priorities included delivering memorable guest experiences, modernizing rooms, driving new revenue channels, building sustainable business practices, consolidating multiple devices, having a future-proof investments, and protecting guest privacy and security. With its ultra-modern design CIRQ+ becomes the guest centric hub enabling in-room comfort controls and connection to hotel services and amenities either through its multimodal touch interface, App or Voice assistants such as Alexa or Google. A proprietary Opt-in Voice protocol empowers guests with confidence that their hotel experience is on their terms and not the technology's.

Product/Service Overview: CIRQ+ offers a unified technology platform that comprises an AI Cloud, In-room hardware, APP and back end dashboard combined transform hotels globally. The system will produce Guest Analytics, Insights and OpX improvements for the properties for optimized operational efficiencies and future marketing campaigns. The CIRQ+ in-room hub is modular, expandable, future-proof and offers multidimensional revenue channels. Guests can use opt-in voice, touch screen and mobile app interfaces to providing them with property connectivity, in-room controls, and more. As part of the company's IoT features and functionality a hotel or property will need to pay a monthly subscription plan per month per room in perpetuity to maintain the Energy Management features as well as the connected/controls capabilities. Additionally there are future features and functions "**+**" side of the platform that will provide expanded subscription services, data analytics, future modules and other offerings to expand on the platforms capabilities and expanded revenue models.

Market Opportunity: CIRQ+ go to market includes partnering with the largest independent US Electronics Distributor who's customers are the top hotel supply resellers that will collectively have 100's of sales people across North American servicing selling CIRQ+ into every hotel in Hospitality. CIRQ+ has been developed to be retrofitted into any of the existing 5.5M+ hotels rooms in the US and beyond with zero down time or lost revenue. All hotels from independent to brand properties and property management companies looking to retrofit, modernize or remodel their properties as well as new construction - 5.5M US, out of that 3.5M US target market (Independent / Franchise) and 21M globally. In 4 months since Gen 2 was unveiled, we have over 700+ pilot requests and interest from many of the top hotel brands. Additionally Expedia conducted and publicized a User Experience Lab testing with guests where we scored 4.4 - 4.9 out of 5. A Pilot install showed a reduction of energy consumption from 25% to over 50%.

Management Team:
Yani Deros CEO / Chairman; Jodi Deros Co-Founder / Board; Anton Steenman, Board/Strategy/Finance/Technology, 32 years at Intel providing strategic and operational leadership; Nipun Patel, Board, 8 years+ of focused on operational leadership and strategic innovation for mid to large corporations; Richard Walsh, President, 40+ years of travel industry management experience, former president of Amadeus NA; Brian McCarson, Board Advisor / IoT Technology, 15+ years in semiconductor, manufacturing, currently VP IoT Group at Intel; and Cory Lambrecht, Board Advisor / Strategy / Investment, serial entrepreneur and investor with over 20 years of experience as a public company.