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Company Overview:

Atlis Motor Vehicles is building an electric vehicle technology platform for heavy and light duty work trucks to make fleet ownership simple. Our subscription ownership model provides fleet owners predictable monthly payments with a lower total cost of ownership than traditional work vehicles, freedom from fluctuating gas prices, and confidence that they'll always have the vehicles they need when they need them. In order to meet the towing and payload capabilities of legacy diesel-powered vehicles, Atlis has developed proprietary battery technology and a modular system architecture capable of scaling to meet the specific vehicle or equipment application needs.

Product Overview:

The Atlis XT pickup truck is Atlis Motor Vehicles' flagship product, capable of 500 miles of range, 35,000 lbs. fifth wheel towing capability, and 15-minute charge time from 0-100%. The Atlis XT is our first application of our core product offering, the Atlis XP Platform, our electric vehicle technology platform designed for applications with work vehicles: RVs, box trucks, delivery vehicles, tractors, construction equipment, and beyond. Our modular design allows the Atlis XP Platform to easily accommodate the sizes, shapes, and use cases of a variety of different work vehicles.

Market Opportunity:

Pickup trucks have been the top three best-selling vehicles in the US for the past five years. Altogether, including the new and used truck market, vehicle up-fitter market, and charging opportunity, the total market opportunity for us is north of \$241B, and we have already received over \$1.3B in reservations. Currently there are no electric pickup trucks in the market, and Atlis is focused on winning the electric work truck market. Our proprietary battery technology will allow us to deliver unprecedented range and charge times, and our vertically integrated hardware, software, and infrastructure business model will be the first of its kind. We are taking a strategic approach to scale: first we will bring the XP Platform to market to drive revenue as we work toward the launch of the XT pickup truck. We are in talks with multiple companies in construction, agriculture, and logistics industries, and we are working to create a proof of concept for one large Japanese logistics company this summer. We will ship them initial trial XP Platforms integrated with their delivery vehicles this year.

Management Team:

Mark Hanchett, CEO & Founder - 10+ years of product development with 16 product launches prior to Atlis. Former Director of Product and Senior Engineer at Axon. Passionate about solving hard problems, creating products that matter, and ditching his ¾ ton diesel pickup truck for a 100% electric Atlis XT.

Glenn Reese, EVP of Business Development - 10+ years of energy industry experience. Completed his MBA at Cornell Tech and has held positions at GE Energy, GE Oil & Gas, and GE Ventures.

Annie Pratt, Chief of Staff - Built an independent consumer business unit (TASER Self-Defense) that doubled both revenue and profit in three years. Studied Product Design at Stanford's d.school, then went on to launch multiple hardware products as Product Manager at Axon.

Michael Konstas, CFO - 20+ years of finance experience in Fortune 100 as well as PE-backed organizations. Proud electric car owner for 7+ years.

We are actively recruiting a VP of Operations and a VP of Engineering to lead us in upcoming design and production efforts. Furthermore, we plan to hire 60 additional technical roles in 2020.

