

# 2018-2019 Sponsorship Toolkit

## Invest Southwest

Invest Southwest is a 501c6 non-profit dedicated to educating and mentoring the Southwest's early-stage firms and connecting them with serious investors from around the region to help fuel their growth. Since 1992, under various incarnations, the organization has helped early-stage firms collectively raise more than \$300 million (and growing) in funding.



## Invest Southwest's Signature Event: Venture Madness Conference

Venture Madness, presented by Invest Southwest in partnership with the Arizona Commerce Authority, brings many leading sources of investment capital to the region's most promising startup and emerging growth companies.

The conference attracts the most prominent venture capitalists, angel investors, institutional investors, leading firms, CEOs, entrepreneurs and service professionals from the region.



Venture Madness pairs the most promising startup and emerging growth companies in a competitive, pitch format. For more information, visit [www.InvestSouthwest.org](http://www.InvestSouthwest.org).

### What Attendees Say About Venture Madness



**96%**

of attendees would recommend the event to others.

**MORE THAN  
\$300M**  
RAISED IN STARTUP  
FUNDING

**APPROX.  
40%**  
PRESENTING COMPANIES  
RAISED FUNDING

“I love it!

Great value. Great venue.  
Great judges. Great companies.

It was worth ten times the amount I  
paid to attend. Thank you!

”



**95%**

of attendees plan to attend the next conference.

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@InvestSW  
@VentureMadness

## Invest Southwest Sponsorship Opportunities

Invest Southwest connects sponsors with the region's most promising ventures, maximizing your visibility within the entrepreneurial ecosystem throughout the year. An Invest Southwest sponsorship helps fuel brand awareness, drive marketing and PR exposure, build goodwill, and facilitate meaningful networking with key stakeholders in the entrepreneurial ecosystem. [Sponsorship commitments](#) are due by Friday, November 2, 2018.

<b>SPONSORSHIP OPPORTUNITIES</b>	<b>Partner (Limit 1) \$100,000</b>	<b>Education (Limit 1) \$50,000</b>	<b>Inv. Session (Limit 1) \$30,000</b>	<b>Bracket (Limit 6) \$25,000</b>	<b>Event (Limit 6) \$10,000</b>	<b>Accelerator \$5,000</b>
Sponsor Recognition on ISW Event Registration	●	●		●		
Sponsor Recognition on ISW Investor Session Registration			●			
Event Sponsorship Recognition (select 1): Welcome Networking Reception, Registration & Continental Breakfast, Conference Luncheon, Keynote Speaker, Valet/Parking Sponsor, VIP Reception					●	
Logo on ISW Event Signage and/or on Screen	●	●	●	●	●	
Sponsor/Alumni Reception Sponsorship	●	●	●	●		
Sponsor/Alumni Reception Pass	8	6	6	6	3	2
Get Ready Seminar Sponsorship	●	●	●	●		
Presenting Company Orientation Sponsorship	●	●	●	●		
Presenting Company Networking Reception Sponsorship	●	●	●	●		
Presenting Company Networking Reception Passes	8	6	6	6	3	2
Premium Logo/Branding in Conjunction with VM Conference	●	●	●	●		
VM Conference General Admission Pass	10	8	8	8	4	2
VM Conference Mentorship Seats	6	6	6	6	3	2
Local and Regional Public Relations Exposure	●	●	●	●		
Ad in VM Conference Program	Front/Back Cover	2 Full Pages	2 Full Pages	2 Full Pages	Quarter Page	Quarter Page
Logo on VM Conference Program, Conference Signage and on Screen at Conference	●	●	●	●	●	●
Logo'd Product in VM Conference Swag Bag	●	●	●	●	●	●
Logo on ISW Website	●	●	●	●	●	●