



INVESTSW

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Introducing Invest Southwest



Invest Southwest is a 501c6 non-profit dedicated to educating and mentoring the Southwest's early-stage firms and connecting them with serious investors from around the region to help fuel their growth. Since 1992, under various incarnations, the organization has helped early-stage firms collectively raise more than \$300 million (and growing) in funding.

Invest Southwest's Signature Event: Venture Madness Conference

Venture Madness, presented by Invest Southwest in partnership with Arizona Commerce Authority, brings many leading sources of investment capital to the region's most promising startup and emerging growth companies. The conference attracts the most prominent venture capitalists, angel investors, institutional investors, leading firms, CEOs, entrepreneurs and service professionals from the region.



Venture Madness pairs the most promising startup and emerging growth companies in a competitive, pitch format. For more information, visit www.InvestSouthwest.org.

What Attendees Say About Venture Madness



96%
of attendees would recommend the event to others.

**MORE THAN
\$300M**
RAISED IN STARTUP
FUNDING

**APPROX.
40%**
PRESENTING COMPANIES
RAISED FUNDING

“I love it!



95%
of attendees plan to attend the next conference.

Great value. Great venue.
Great judges. Great companies.

It was worth ten times the amount I paid to attend. Thank you!”

Invest Southwest Sponsorship Opportunities

Invest Southwest connects sponsors with the region's most promising ventures, maximizing your visibility within the entrepreneurial ecosystem throughout the year. An Invest Southwest sponsorship helps fuel brand awareness, drive marketing and PR exposure, build goodwill, and facilitate meaningful networking with key stakeholders in the entrepreneurial ecosystem.

[Sponsorship commitments](#) are due by Thursday, November 2, 2017.

SPONSORSHIP OPPORTUNITIES	Partner (Limit 1) \$100,000	Exclusive Ed. (Limit 1) \$25,000	Visionary \$15,000	Pool (Limit 4) \$10,000	Accelerator \$5,000
Sponsor Recognition on ISW Event Registration	●	●	●		
Logo on ISW Event Signage and/or on Screen	●	●	●		
Sponsor/Alumni Reception Sponsorship	●	●	●		
Sponsor/Alumni Reception Pass	8	6	5	3	2
Get Ready Seminar Sponsorship	●	●	●		
Presenting Company Orientation Sponsorship	●	●	●		
Presenting Company Networking Reception Sponsorship	●	●	●		
Presenting Company Networking Reception Passes	8	6	5	3	2
Premium Logo/Branding in Conjunction with VM Conference	●	●	●		
VM Conference General Admission Pass	10	8	6	4	2
Kick-Off Reception Sponsorship	●	●	●		
VM Conference Mentorship Seats	6	5	4	3	2
Local and Regional Public Relations Exposure	●	●	●		
Ad in VM Conference Program	Front/Back Cover	2 Full Pages	Full Page	Half Page	Quarter Page
Logo on VM Conference Program, Conference Signage and on Screen at Conference	●	●	●	●	●
Logo'd Product in VM Conference Swag Bag	●	●	●	●	●
Logo on ISW Website	●	●	●	●	●

Join Other Leaders Giving Back to the Ecosystem

Our sponsors set the bar for giving back to the entrepreneurial ecosystem and actively supporting economic development. Join this influential group of visionary organizations by getting involved and actively shaping the future of tomorrow's leaders, today.

Our 2016-2017 Sponsors

			THANK YOU TO OUR 2016-2017 SPONSORS!	

Invest Southwest is a 501c6 non-profit organization.

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