



## Venture Madness Conference Conference Logo & Ad Specifications

### Company Logo:

*(Note – We will do our best to reproduce colors accurately but we can not guarantee exact color matching.)*

- Please submit both a high-quality PNG or JPG image in addition to an AI or EPS file format (300 dpi or higher with all text converted to curves).

**Full Page Color Ad:** *(Note – We will do our best to reproduce colors accurately but we can not guarantee exact color matching.)*

- Please submit ads in cmyk format. NO RGB.
- Ads should be 5.5" x 8.5" (portrait).
- Ads need to be in one of the following formats:
  - .eps (please turn all type to "Curves" or "Create Outlines" to avoid font problems) **\*Preferred format**
  - .jpg or .tif (at 300dpi or greater)
  - .pdf (at **print** resolution—pdfs at screen resolution will not be accepted)

### Half Page Color Ad:

*(Note – We will do our best to reproduce colors accurately but we can not guarantee exact color matching.)*

- Please submit ads in cmyk format. NO RGB.
- Ads should be 5.5" x 4.25" (landscape).
- Ads need to be in one of the following formats:
  - .eps (please turn all type to "Curves" or "Create Outlines" to avoid font problems) **\*Preferred format**
  - .jpg or .tif (at 300dpi or greater)
  - .pdf (at **print** resolution—pdfs at screen resolution will not be accepted)

### Quarter Page Color Ad:

*(Note – We will do our best to reproduce colors accurately but we can not guarantee exact color matching.)*

- Please submit ads in cmyk format. NO RGB.
- Ads should be 2.75" x 4.25" (portrait).
- Ads need to be in one of the following formats:
  - .eps (please turn all type to "Curves" or "Create Outlines" to avoid font problems) **\*Preferred format**
  - .jpg or .tif (at 300dpi or greater)
  - .pdf (at **print** resolution—pdfs at screen resolution will not be accepted)

Questions? [karen.katzorke@investsouthwest.org](mailto:karen.katzorke@investsouthwest.org) or 480-788-5038