

FOR IMMEDIATE RELEASE

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Application Deadline for Companies to Present at Invest Southwest is September 2nd

Companies Must Apply by 9/2 5:00pm to Gain Their Best Access to Investors

(Phoenix, Ariz. – August 4, 2009) – The application deadline for business owners to present their company at the 16th Invest Southwest Capital Conference, with title sponsor The Miller Group, is fast approaching. Applications must be sent in by 5:00pm on Wednesday, September 2nd.

“This year entrepreneurs and small business owners have been dramatically impacted by the financial markets, and Invest Southwest more than ever offers them their best access to angel and institutional investors”, said Dan Mahoney, chairman of Invest Southwest.

To support business owners in the process, Invest Southwest is continuing “Get Ready Seminars” for those thinking about presenting at this year’s conference. Every year, emerging companies in Arizona and across the Southwest compete to be one of the few chosen to present at the exclusive annual conference in December.

Get Ready Seminar

When: Wednesday, August 19th
8:30 – 10:00 am

Where: ASU SkySong
1475 N. Scottsdale Rd. 2nd Floor
Scottsdale, AZ 85257

Get Ready Seminar attendees will learn what investors are looking for in a successful presentation and how to prepare their application in a way that sells their company and gets them selected to present at the conference. Registration for the free seminars can be found at www.asutechnopolis.org, or www.investsouthwest.org.

“Access to investors is critically important to any company seeking funding,” said Mahoney. “The Get Ready Seminars help them put their best foot forward in the application process so that they can get the chance at Invest Southwest in December.”

About the Invest Southwest Capital Conference

Invest Southwest has been connecting entrepreneurs and investors in Arizona and the Southwest since 1992. Companies that have presented at past Invest Southwest conferences have included some of the best in the Southwest including Ventana Medical, NetPro, Vivid Semiconductor and AutoXray. Presenting companies at Invest Southwest typically seek between \$250,000 and \$5MM in capital. For more information about the conference, with title sponsor The Miller Group, visit www.investsouthwest.org, and follow Invest Southwest at www.twitter.com/investsw.

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