

## FOR IMMEDIATE RELEASE

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## Invest Southwest Capital Conference Names 13 Companies as Presenters for the 2009 Conference

**(Phoenix, Ariz. – September 29, 2009)** – Invest Southwest, the premier capital conference in Arizona and the Southwest, with title sponsor The Miller Group, has named 13 companies to present at its conference scheduled for December 9 – 11, 2009 in Scottsdale, Arizona.

“It is a testament to both the continuing efforts of the committee members and our selection panel, as well as the quality of the entrepreneurs in our region that we are able to offer thirteen superb companies to present at this year’s Conference,” said Dan Mahoney, Chair of Invest Southwest.

“Now more than ever these companies need access to capital. To this end, we are improving upon the number and sophistication of the venture capitalists and investors attending the conference. The Conference has become a forum at which entrepreneurs and investors from across the southwestern region and beyond can collaborate, learn and, hopefully, serve as catalysts for the next great company. It is one of the premier business events every year in Arizona.”

The companies selected to present at the conference include 8 from Arizona and 5 from New Mexico, Colorado and Utah:

- **7 Degrees, Inc. of Cottonwood Heights, UT:** With its PeopleMaps product line, 7 Degrees is automating Relationship Selling to accelerate sales with a massive Business Social Graph.
- **All Optronics, Inc. of Tucson, AZ:** To make solar electricity cost competitive with conventional power, All Optronics is developing an innovative photovoltaic (PV) solar panel.
- **Blue Diamond Technologies, Ltd. of Phoenix, AZ:** RecycleJet by Blue Diamond Technologies harnesses the power of ultra high pressure water jet systems to provide the next generation in scrap tire recycling technology.
- **Engineering Synthesis Design, Inc. of Tucson, AZ:** Engineering Synthesis Design (ESDI) is a leading provider of laser based measurement solutions (Optical Metrology - Interferometers) to a bluechip customer base around the world.
- **intelliCyt Corporation of Albuquerque, NM:** IntelliCyt Corporation develops and markets innovative high throughput cell-based screening solutions for drug discovery and life science research.
- **Invoy Technologies, LLC of Chandler, AZ:** The patented and patent-pending, hand-held human breath sensors by Invoy are positioned to diagnose and manage certain diseases (e.g., weight management, diabetic coma).
- **MedApps, Inc. of Scottsdale, AZ:** MedApps uses Mobile Wireless technology to connect a patient with their healthcare provider in order to improve the quality of care and reduce cost.
- **PureEnergy Solutions of Boulder, CO:** PureEnergy Solutions delivers energy management solutions that will change the way people think about their electronic devices, utilizing industry leading universal charging technologies combined with the latest in environmentally responsible storage

solutions, to deliver the consumer with easy to use and reliable means of accessing and storing clean energy.

- **Regenesis Biomedical of Scottsdale, AZ:** Regenesis developed, patented, and now markets the Provant® Therapy System, which has been shown to improve patient rates of wound healing, and reduce pain associated with soft tissue trauma.
- **SIO2 of Scottsdale, AZ:** SIO2 is a nanotech R&D company that develops and licenses IP to participants in the Intraocular Lens (IOL) and other silicon based markets.
- **Synbuild of Tempe, AZ:** Synbuild is engaged in custom gene synthesis using its patent pending technology enabling fast and cost-efficient assembly from inexpensive microarray synthesized oligos. It is capable of assembling hundreds genes per week from a single pool of oligos for only a fraction of the current cost.
- **TruTouch of Albuquerque, NM:** TruTouch provides a non-invasive alcohol measurement technology and products profitably dominating global markets and saving tens of thousands of lives every year.
- **Vertical Power of Albuquerque, NM:** Vertical Power designs and manufactures modern electrical systems for aircraft. Our business model is to develop the technology inexpensively in an unregulated market, and then sell it to a large aerospace company that can adapt the technology to the regulated aerospace market.

The presenting companies are seeking to raise \$500,000 to \$5 million from investors across the globe.

#### **About the Invest Southwest Capital Conference**

Invest Southwest has been connecting entrepreneurs and investors in Arizona and the Southwest for over 15 years. Companies that have launched at past Invest Southwest conferences include iMemories, Holochip, Ventana Medical, Flypaper, NetPro, Vivid Semiconductor, and AutoXray. Since its inception in 1992, presenting companies have received more than \$300 million in funding. For more information about Invest Southwest, visit [www.investsouthwest.org](http://www.investsouthwest.org). ASU Technopolis, located at ASU SkySong, is the Administrative Host for Invest Southwest ([www.asutechnopolis.org](http://www.asutechnopolis.org)).

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