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**Companies Selected for Invest Southwest Capital Conference**  
*Southwest Companies Selected to Pitch their Business Plans to Investors*

(Tempe, AZ – September 20, 2007) – Fourteen companies have been selected to present their business plans to accredited investors and venture capitalists from around the country at the Invest Southwest Capital Conference. The early stage and emerging growth companies from Arizona, California, and New Mexico are seeking \$250,000 to \$5 million in capital. After the presentations, one of these companies will be selected to receive an investment of \$200,000 from SCF Arizona. The conference, to be held at the Four Seasons Resort at Troon North in Scottsdale, Arizona, features an Investors’ Reception the evening of December 12<sup>th</sup>, and an Investors’ Update, presentations by the selected companies, and a presenting company exhibit hall on December 13<sup>th</sup>. The conference’s keynote speaker will be Geoffrey Moore, author of *Crossing the Chasm*.

For the second consecutive year, The Miller Group will be the conference’s title sponsor and ASU Technopolis will serve as the Administrative Host for the conference.

The 14 presenting companies were selected from 64 applicants that participated in a competitive process before being selected to present at the conference by a screening panel of experienced investors and venture capitalists.

“These companies are among the Southwest’s most promising enterprises,” said Richard Stagg, Invest Southwest Conference Chair and a partner at Snell & Wilmer LLP. “The quality of these companies and their innovative products and services demonstrates the investment potential of early stage and emerging growth companies based in the Southwest. Invest Southwest offers qualified investors an opportunity to see the best of the region’s emerging companies in a competitive setting and to network with other qualified investors from throughout the country.”

The presenting companies represent diverse sectors including biotechnology, pharmaceuticals, human resources recruitment, energy, restaurant management, sports, financial services and investment and software development. The conference presenters are:

**Advanced Motion Measurement**

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**About Invest Southwest**

Invest Southwest is the Southwest's premier capital conference. Formerly the Arizona Angel Investment Conference and the Arizona Venture Capital Conference, Invest Southwest connects the region's most promising startup and early-stage ventures with accredited investors from around the country. Since its inception in 1992, presenting companies have received more than a quarter billion dollars in funding. For more information, visit [www.investsouthwest.org](http://www.investsouthwest.org).

**About ASU Technopolis**

ASU Technopolis is an initiative of Arizona State University's Office of the Vice President for Research and Economic Affairs. The program is charged with transforming Greater Phoenix's knowledge economy. It accomplishes its mission to educate, coach, and connect the region's entrepreneurs and innovators by leveraging the area's strengths including its consistent ranking at the top of national surveys of the best cities to launch a new business. For more log on to [www.asutechnopolis.org](http://www.asutechnopolis.org).